



**FOREST HILL JUNIOR  
FOOTBALL CLUB**

**SPONSORSHIP**

**SEASON 2014**

### Potential Sponsors

The Forest Hill Junior Football Club was established in 1967 and has been affiliated with the Eastern Football League (EFL) since 1970. Since our inception the Forest Hill Zebras have fielded teams every year ranging from Under 9 to Under 17 and run a very successful Auskick Program which feeds through to our junior group. Our junior teams then feed in to our very successful Senior, Reserves and Veterans teams.

The 2013 season was a fantastic season where we were premiers in multiple divisions:

- **Under 14 Premiers**
- **Under 12 Premiers**

2013 was indeed an exciting year for the Zebras, with all competitive teams making the grand finals and two teams winning. Several Zebras players were invited to play with the EFL representative sides in the Region and our Under 14 coach Dave Knight was awarded EFL Coach of the Year 2014! In short, the Forest Hill Zebras represent the very best of local club football.



This year at the Zebras we have grown to supporting 5 competitive teams registered and playing within the Region, and for the first time having to create two age-group teams to cater for the influx of new players as a direct result of our hard work and success over the last few years. This year's line-up includes:

- Auskick
- Under 9
- Under 10
- Under 13
- Under 15 Green
- Under 15 White

To ensure continued success and conformance to our strong club values ethos we have appointed strong and committed coaching staff who all hold current coaching accreditations. In addition, we have a large dedicated Committee of Management with various skill sets that enable strong and professional leadership to our Club. All representatives of the club hold current Working With Children Checks.



Forest Hill prides itself on being a family club; it has a welcoming atmosphere that promotes interaction between all. **Forest Hill is a community club.**

Fundraising can be challenging for any community based organisation and we would like to encourage all members of our community to support the Forest Hill Junior Football Club in maintaining and improving its excellent results in 2014 by signing up to become a sponsor.

We are a loyal bunch at the Zebras! The parents, supporters and associates of our club really do appreciate your support and in return will use your services whenever they have an opportunity.

## Forest Hill Junior Football Club Sponsorship 2014



By supporting our club through sponsorship, we will play wearing your brand in all home and away games and EFL finals games\*. Not only that, you will be positively marked by approximately 150 players who show passion, commitment, dedication and uncompromising integrity in the pursuit of positively representing the Forest Hill Football club.

We look forward to supporting you for many years to come and for the support that you in turn can offer to the Forest Hill Junior Football Club!

Yours sincerely

**Brendan McKenna**  
**President**  
**Forest Hill Junior Football Club**



\* Available to Platinum and Gold level Sponsors

## Sponsorship – What's in it for you?

By sponsoring the Forest Hill Junior Football Club, not only are you supporting your local sporting community but you are investing into each and every member of the group by enabling the Zebras to have sufficient resources to support the ongoing development of each player.

With signage in key positions, you will also be marketing your brand to the Forest Hill Zebras Seniors, Reserves and Veterans and the whole of the Forest Hill Cricket Club – this is over 350 extra people! Not to mention the teams that we are playing against at our home ground!

Our packages can be customised to suit your business individually. Let's have a chat and work out what would work best.



### Who are the Forest Hill Zebras?

The Zebras are a community based Australian Rules Football Club affiliated with the Eastern Football League. The club is operated by a loyal bunch of volunteers and players from the Forest Hill local area.

### Our Mission

The Forest Hill Zebras promotes, coordinates and administers the sport of Australian Rules Football throughout the local community for the benefit of participants, we are non-discriminate and encourage all levels of skill and involvement.

In order to do so it is critical that the Forest Hill Junior Football Club remain a financially viable entity that has the ability to generate adequate funds for the ongoing administration and development of Australian Rules Football within the Forest Hill community.

Community football is a place where people from all walks of life can meet and enjoy the spectacle of the game of AFL.

Currently we have:

- 150 active players
- 5 Junior teams
- Auskick program on Friday evenings 50 kids
- All coaches are accredited with Football Victoria standards
- All trainers and medical staff are accredited in various areas and levels through Sports Medicine Australia
- All volunteers (including coaching staff) have current Working with Children checks.
- Hardworking and passionate committee
- Strong player and sponsorship retention
- Highly skilled, youthful and committed playing list
- Good Sports accredited club
- Passionate club striving for success as ONE
- Strong family and community support

### Our Values

**Opportunity for all kids.**

**Focus on great coaching & skill development**

**Fun, safe environment for kids & parents alike.**

## Platinum Package - \$6,000

One platinum package is available; this will enable a platinum package holder to be the Major Sponsor for the Forest Hill Junior Football Club. You will be marketed as the 'Major Sponsor' wherever possible. **\*EXTRA INCENTIVE\*** Sign up for the platinum package sponsorship for 2 or more years and we will hang banner advertisement behind the goals during our major home game days

### Platinum Package - \$6,000 (GST included)

1. Jumper advertising – full sponsors name on the back of the jumper which includes business name and logo
2. Sponsors information on the front page of the Forest Hill Junior website [zebras.org.au](http://zebras.org.au) (logo and business link) that links directly to your Company Website
3. Full sponsorship information on Forest Hill juniors website "Sponsors Page" that links directly to your Company Website
4. Front page advertising on all Forest Hill Junior & Forest Hill Auskick newsletters and communications
5. Live email footer advertising on all Forest Hill Junior & Auskick official emails that links directly to your Company Website
6. 2 x Business signs on the perimeter fence
7. 1 x sign on clubrooms (external)
8. 1 x flag with sponsors information and logo to be raised on the flagpole during all Juniors home games
9. 2 x tickets to Major Junior Club fundraiser (midyear)
10. 2 x tickets to Major Senior Club fundraiser (midyear)
11. 2 x Tickets to Major Club Presentation night (August)
12. Invitation to all Social and Junior Awards nights (4 held during the year)
13. Personalised Plaque to be hung at your Company stating 'Major Sponsor of the Forest Hill ZEBRAS Junior Football Club
14. 2 x Zebras Club Jackets
15. Use of licensed clubrooms for functions (when available)



## Gold Package - \$4,000

Only 1 Gold level Sponsorship Packages are available for Season 2014

### Gold Sponsorship \$4,000 (GST included)

1. Front of Playing Jumper or Shorts Advertising – Business name and logo 8 x 8cm square on the front of the Jumper – Left hand breast below FHFC logo OR Front of Shorts – Left hand side above hem line
2. 1 x Business sign on the perimeter fence
3. 1 x Sign on clubrooms (external)
4. 2 x Tickets to Major Junior Club fundraiser (midyear)
5. 2 x Tickets to Major Club Presentation night (August)
6. Invitation to all Social and Junior Awards nights (4 held during the year)
7. Full sponsorship information on Forest Hill juniors' website "Sponsors Page" that links directly to your Company Website
8. Front page advertising on all Forest Hill Junior & Forest Hill Auskick newsletters and communications
9. Live email footer advertising on all Forest Hill Junior & Auskick official emails that links directly to your Company Website
10. Personalised Plaque to be hung at your company stating 'Proud Sponsor of the Forest Hill ZEBRAS Junior Football Club
11. 1 x Zebras Club Jackets
12. Use of licensed clubrooms for functions (when available)





## Silver Package - \$2,000

Only 2 Silver level Sponsorship Packages are available for Season 2014

### Silver Sponsorship 2,000 (GST included)

1. Sponsors information on the front page of the Forest Hill Junior website zebras.org.au (logo and business link)
2. Full sponsorship information on Forest Hill juniors website "Sponsors Page"
3. Advertising on all Forest Hill Junior & Forest Hill Auskick newsletters and communications
4. Email footer advertising on all Forest Hill Junior & Auskick official emails
5. 1 x Business sign on the perimeter fence
6. 1 x sign on clubrooms (external)
7. 2 x tickets to Major Junior Club fundraiser
8. 2 x Tickets to Major Junior Club Presentation night
9. Personalised Plaque to be hung at your company stating 'Proud Sponsor of the Forest Hill ZEBRAS Junior Football Club
10. Use of licensed clubrooms for functions (when available)

## Green Package - \$1,000

Unlimited Green Level Sponsorship packages available for Season 2014

### Green Sponsorship - \$1,000 (GST included)

1. Full sponsorship information on Forest Hill juniors website "Sponsors Page"
2. Advertising on all Forest Hill Junior & Forest Hill Auskick newsletters and communications
3. 1 x Business sign on the perimeter fence
4. 1 x Ticket to Major Junior Club fundraiser
5. 1 x Ticket to Major Junior Club Presentation night
6. Personalised Plaque to be hung at your Company stating 'Proud Sponsor of the Forest Hill ZEBRAS Junior Football Club
7. Use of licensed clubrooms for functions (when available)

## White Package - \$500

Unlimited White Level Sponsorship packages available for Season 2014

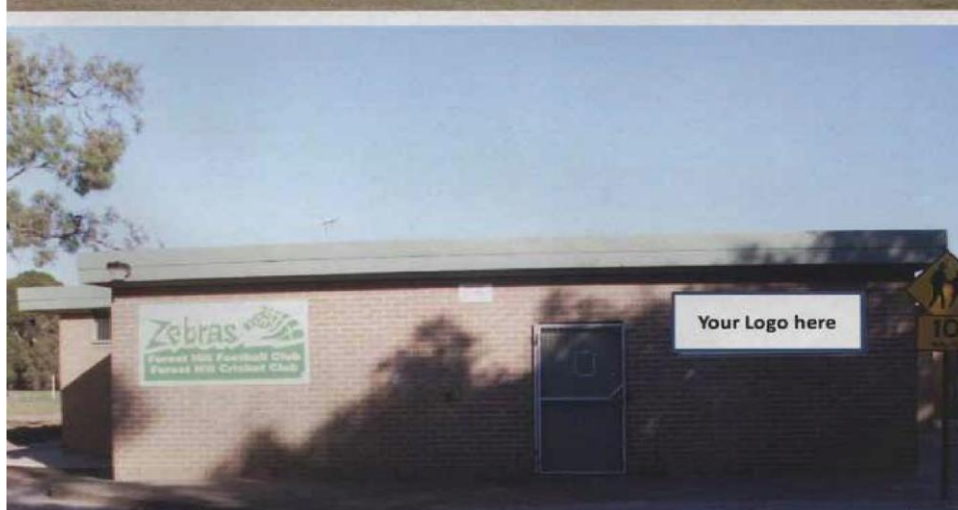
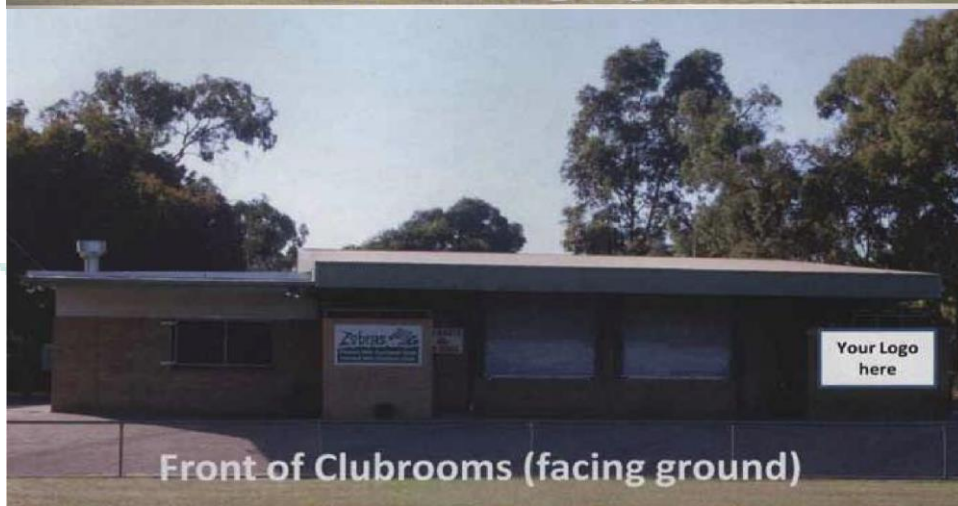
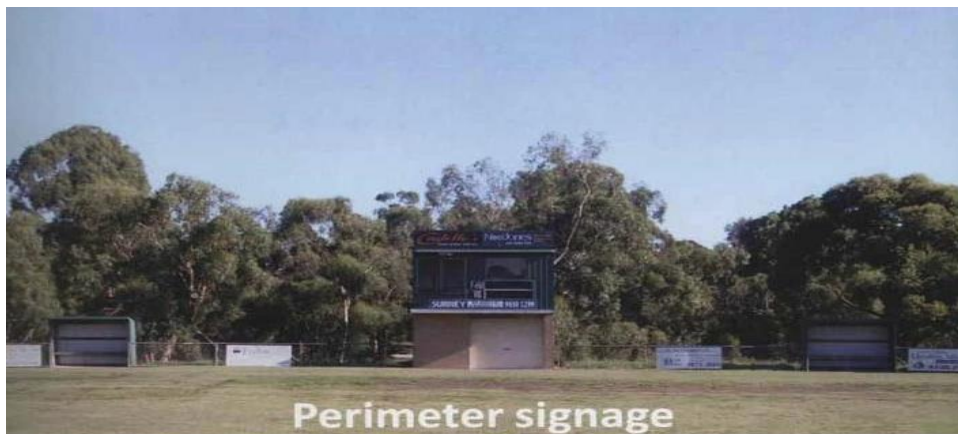
### White Sponsorship - \$500 (GST included)

1. Full sponsorship information on Forest Hill juniors website "Sponsors Page"
2. 1 x Ticket to Major Junior Club fundraiser
3. 1 x Ticket to Major Junior Club Presentation night
4. Personalised Plaque to be hung at your Company stating 'Proud Sponsor of the Forest Hill ZEBRAS Junior Football Club

## Other donations up to \$500

1. Full sponsorship information on Forest Hill juniors website "Sponsors Page"
2. 1 x Tickets to Major Junior Club Presentation night

**ANY DONATION IS VERY MUCH APPRECIATED!!**

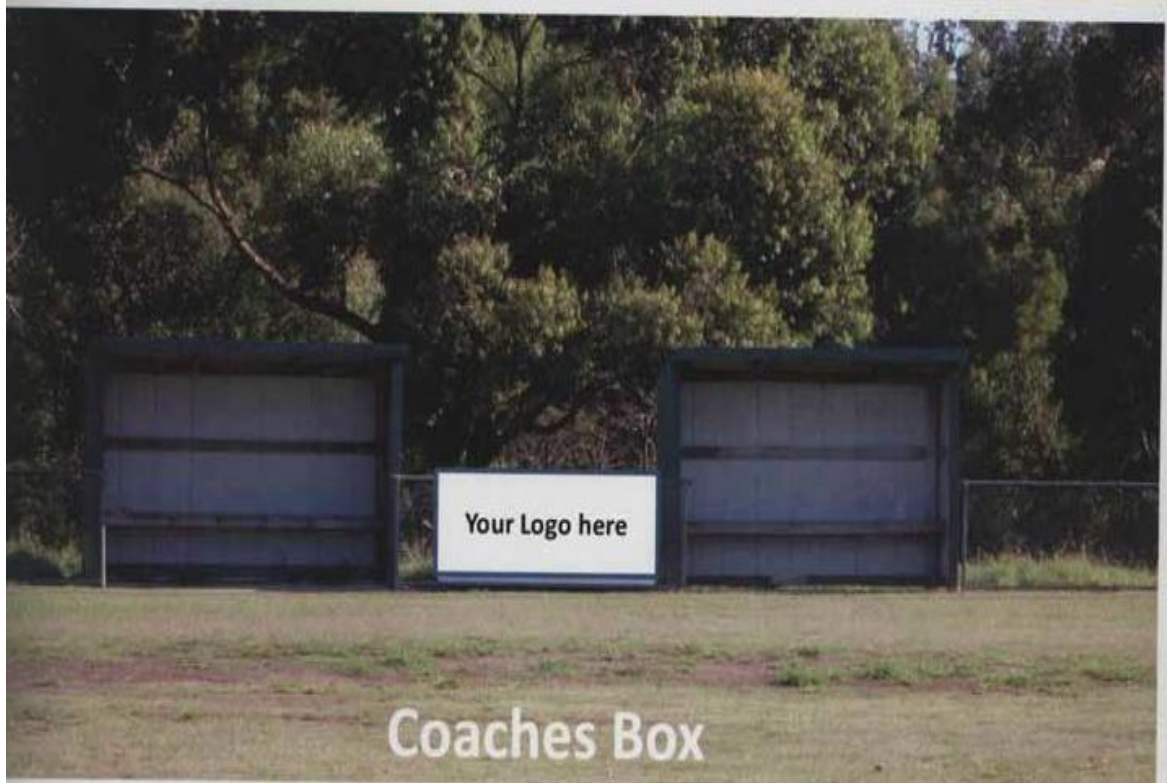








Scoreboard



Coaches Box

## Current Sponsors

Lazy Moes Forest Hill

Mortgage Choice Forest Hill

AMF Bowling Forest Hill Chase

Bakers Delight Brentford Square

Big Aussie Pizza Forest Hill

Ocean Star Fish and Chips Forest Hill

Rebel Sport Forest Hill Chase

McDonalds Vermont South

Pancake Parlour Glen Waverley

Just for Men Brentford Square

Mal Parkinson Dental Technician

AE Smith

Plaster Products Surrey Hills

## Sponsorship Payments

One off payments of any amount are most welcome!

If you would like to speak further with a member of the Zebras Sponsorship committee please phone Rachel Faris-Cornwell on 0419 320 339 or Matthew Phillips on 0419 998 444.

We can draw up an invoice for you accordingly and payment can be accepted via Credit Card, Cheque or EFT.

On behalf of the Forest Hill Junior Football Club we look forward to supporting and advertising your sponsorship throughout the 2014 year!



## Sponsorship Declaration

We would like to sponsor the Forest Hill ZEBRAS Junior Football Club for the following seasons: (please circle)

2014                      2015                      2016                      2017                      2018                      2019

For the following sponsorship package:

<b>Platinum</b>	\$6,000 (inc GST)	
<b>Gold</b>	\$4,000 (inc GST)	
<b>Silver</b>	\$2,000 (inc. GST)	
<b>Green</b>	\$1,000 (inc GST)	
<b>White</b>	\$500 (inc GST)	
I would like to make a one off donation of (Please circle)		
\$50    \$100    \$200    \$300    \$500    \$1000		

If you would like us to draw up an invoice please contact Rachel Faris-Cornwell on 0419320339 or [foresthiljnr@efl.org.au](mailto:foresthiljnr@efl.org.au).

Name of Sponsor: \_\_\_\_\_

Name of Authorised Representative: \_\_\_\_\_

Signature of Authorised Representative: \_\_\_\_\_

Please email your completed declaration to [foresthiljnr@efl.org.au](mailto:foresthiljnr@efl.org.au)